Leadership Institute Training Conservatives Since 1979

Election Worker & Grassroots Lobbying Workshop Austin, TX April 23, 2022 *Topics subject to change

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
8:30-9:00 AM	Registration		
9:00-9:15 AM	Introduction to LI	IntroductionsAgenda Overview	Dena Espenscheid Leadership Institute
9:15-10:00 AM	Volunteer Recruitment and Management	The Importance of GratitudeGrowing Involvement	Volunteer Faculty Member to be Announced
10:00-10:30 AM	Coalition Building	OutreachEngaging Members	TBD
10:30-10:45 AM	Break		
10:45-11:15 AM	Election Day Operations	TimelinesExpectations	ТВО
11:15-12:00 PM	Election Workers and Responsiblities	Paid vs Volunteer "Jobs"Observation is Everything	TBD
12:00 - 12:45 PM	Preparing Testamony	 Refining Your Story Persuasive Presentations	ТВО
12:45-1:15 PM	Lunch		
1:15-2:30 PM	Grassroots Lobbying	Building RelationshipsMeetings and Pressure	TBD
2:30-3:30 PM	Mind the Gap	Intuitive CommunicationsPersuading Moderates and Liberals	TBD
3:30-4:30 PM	Election Close Out	FOIA RequestsPost-Election Canvassing	Local Leader
4:30 PM	Q and A and ADJOURN		