

October 2022

Dear COS Grassroots Activists,

We are in the process of making our COS branding more consistent across all platforms and on all banners and tablecloths. Updating our logos and making sure they are used consistently is a critical part of protecting our trademarks and making sure other organizations can't impersonate us. You can help with this project by 'retiring' banners and tablecloths with the old COS logo, as shown below. Convention of States will replace these items **at no cost to you** through a request process as outlined below.



Retired Logo



Current COS Logo

How to replace your retired logo banners and tablecloths:

1. Retiring your item(s) can be accomplished by cutting the retired logo off of the item, drawing over the retired logo with a permanent marker, or memorializing the retired logo by framing it or by other creative means. Once one of these options is completed, take a photo of each item being retired. This photo will be submitted with the attached "Retired Logo Banner and Tablecloth Request Form."
2. Complete the "Retired Logo Banner and Tablecloth Request Form," making sure to select the same type and quantity of item(s) being retired.
3. Email the completed form to the email address on the form: supplies@cosaction.com, with the photo(s) showing your retired item(s).
4. Once we receive the completed form and verify the retirement of your item(s), we will place an order for the replacement supplies for you.

If you have a customized state banner with the old COS logo, please contact us (supplies@cosaction.com) for replacement instructions. Current branding instructions can be found at: <https://conventionofstates.com/branding>

Thank you again for your assistance to protect and spread our COS branding. We appreciate you and we are grateful for all you do to support the Convention of States mission.

Sincerely,
COS Team