

# My Pitch Portal Guide

#### What: A Resource for the COS Grassroots Network

The COS My Pitch Portal is a news story pitching resource that COS affiliated grassroots can independently harness to advance community activism and self-governance in their communities by:

- Elevating local issues of importance
- Celebrating local heroes and patriots
- Holding government accountable and promoting government transparency
- Highlighting overlooked stories and amplifying marginalized voices

#### Goal:

✓ Cultivate and **empower activism**, civic engagement, and self-governance by **elevating awareness** around state and local community issues.

#### How does it work?

- **1. You are the source**—Come across a story that needs telling? Attend a local meeting? Dig into government data on spending, contracts, or other issues? Report it!
- 2. Pitch your story—Use the COS My Pitch Portal form to put your story in play. Think someone needs to answer some questions? Tell us who and what questions you want our reporters to ask.
- 3. Watch Your Story Get Reported—Your story will be assigned to a journalist who will conduct interviews, research, and write the story. In a few days, the story will be published on your community's online news site. You will be informed when the story is published, and provided with a link that you can share with others.

#### Who writes the articles?

Story leads are drafted into stories by a **quality-reviewed** network of free-lance reporters across the country who adhere to strict journalistic standards — **no political bias, and a commitment to facts over opinion.** Additionally every story draft is reviewed by editorial staff to ensure it adheres to editorial standards.



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## Whose Behind the COS My Pitch Portal?

COS My Pitch Portal is a collaboration between Citizens for Self-Governance and the Community News Foundation to help restore local news in communities across America. The COS My Pitch Portal tool is a means to build a wide network of citizen community reporters.

### Where will the articles be published?

As of now, the Community News Foundation can publish to established **network of local news** sites in all 50 states:

Stories can also be published to statewide "Business Daily" outlets in all 50 states.

